

6) New Business

7) Library Director's Report

8) Commissioner Comments

9) Adjournment

Notice:

As presiding officer, the Library Commission Chair has the authority to preserve order at all Library Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission. In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability – related modification or accommodation to participate in this meeting, please contact the library at 916-461-6145. Requests must be made as early as possible and at least one-full business day before the start of the meeting. Any documents produced by the city and distributed to the Library Commission regarding any item on this agenda will be made available at the Folsom Public Library located at 411 Stafford Street, Folsom, California during normal business hours and online: <https://www.library.folsom.ca.us/about/library-commission>.

DATE: September 14, 2023
TO: Library Commission Members
FROM: Debbie Centi, Librarian

SUBJECT: **FINAL REPORT ON SUMMER READING PROGRAM 2023**

BACKGROUND

The 2023 Summer Reading Program began May 28 and ended July 31. The goals of the program were to encourage children, teens, and adults to read during the summer months and to promote library visitation. These goals were accomplished by providing reading incentives and by offering quality library programs and events for a wide range of ages. The success of the program was due to the support given by library staff, a team of teen volunteers, and the Friends of the Folsom Public Library.

ANALYSIS

Participants numbered 2,100 with 1,601 of those reading five books or more to complete the program. A 26% increase in the number of participants as compared to last year was achieved! Participants of all ages read a total of 22,490 books over the course of the summer. A 22% increase in the number of books read during the previous year.

- 2,100 Total Participants
- 1,040 readers participated online through the Beanstack app.
- 1,060 readers played the paper Bingo game.
- Completions: 1,601
- Completion rate: 76%
- Total Books Read: 22,490

Participant breakdown:

- 535 Prereaders (ages 0-5)
- 1,108 Readers (ages 6-12)
- 155 Readers (ages 13-18)
- 362 Readers (19 and up)

Program goals were attained by encouraging participants to sign up online and by the distribution of paper Bingo game sheets in the library. Incentive prizes for youth included a new paperback

book, a book bag and entry into a grand prize drawing for \$100.00 gift cards to local merchants. Adults earned a book bag and entry into the grand prize drawing.

Social and educational offerings for children and adults encouraged in person visits to the library and included daily story times, weekly craft and Lego programs and monthly book clubs. 61 story times were provided with 4,057 in attendance. Attendance for all library programs this summer numbered 5,800.

The success of the 2023 Folsom Public Library Summer Reading Program was a direct result of the commitment of staff, volunteers, and the community. It has become a popular and important part of the summer experience for a large number of youth in Folsom. Further, parents and other adults in Folsom are setting a positive example for children and teens by participating in the program.

RECOMOMENDATION / LIBRARY COMMISSION ACTION

Staff presents this information to the Library Commission for review and comment only. No Library Commission action is required.

Respectfully submitted,



Debbie Centi, Librarian



	June 2023	July 2023	July 2022	YTD 23-24	YTD 22-23	% Change	
All items checked out or renewed in Folsom	39,348	37,644	46,906	37,644	46,906	-20%	
Folsom items checked out or renewed system wide	51,141	55,471	55,307	55,471	55,307	0%	
eBook/eAudio items checked out (Overdrive & Enki)	6,195	6,729	6,224	6,729	6,224	8%	
Self check usage	49%	50%	52%	50%	52%	-4%	
Public Computer Sessions	1,461	1,377	1,462	1,377	1,462	-6%	
Website Visits	15,137	12,348	15,506	12,348	15,506	-20%	
Library visits - In Building	17,239	16,536	16,773	16,536	16,773	-1%	
New library cards issued	395	408	405	408	405	1%	
Number of items loaned to other libraries	4,068	4,324	4,605	4,324	4,605	-6%	
Number of items borrowed from other libraries	5,031	4,563	5,004	4,563	5,004	-9%	
Items added (physical items)	1,419	901	1,279	901	1,279	-30%	
eItems added - Northnet Consortium	2,707	3,271	241	3,271	241	1257%	
eItems added - Folsom only	165	39	28	39	28	39%	
Volunteer hours worked:							
	Shelving	28	30	36	30	36	-17%
	Library Programs	343	280	182	280	182	54%
	Miscellaneous	105	85	94	85	94	-10%
	Total	476	395	312	395	312	27%
Programming(# held/attendance):							
	Adult	7/25	8/69	6/31	8/69	6/31	33%/122%
	Teen	0	0	0	0	0	0%/0%
	Youth	49/2656	46/2643	47/2451	46/2643	47/2451	-.02%/.08%
	Outreach	2/10	3/71	1/7	3/71	1/7	200%/914%
	Tours	0	0	0	0	0	0%/0%
	Total	58/2691	57/2783	54/2489	57/2783	54/2489	.05%/12%
Total Items in Collection:		95,542					
Total Items in Digital Collection (Folsom & Consortium):		133,833					
Total Registered Borrowers:		34,217					



	July 2023	August 2023	August 2022	YTD 23-24	YTD 22-23	% Change
All items checked out or renewed in Folsom	37,644	38,586	43,927	76,230	90,833	-16%
Folsom items checked out or renewed system wide	55,471	53,007	51,624	108,478	106,931	1%
eBook/eAudio items checked out (Overdrive & Enki)	6,729	6,385	5,600	13,114	11,824	11%
Self check usage	50%	47%	52%	49%	52%	-6%
Public Computer Sessions	1,377	1,489	1,262	2,866	2,724	5%
Website Visits	12,348	13,381	14,687	25,729	30,193	-15%
Library visits - In Building	16,536	16,225	15,982	32,761	32,755	0%
New library cards issued	408	416	304	824	709	16%
Number of items loaned to other libraries	4,324	4,319	4,449	8,643	9,054	-5%
Number of items borrowed from other libraries	4,563	5,308	5,261	9,871	10,265	-4%
Items added (physical items)	901	1,014	701	1,915	1,980	-3%
eItems added- Northnet Consortium	3,271	926	298	4,197	539	679%
eItems added - Folsom only	39	30	33	69	61	13%
Volunteer hours worked:						
Shelving	30	30	36	60	72	-17%
Library Programs	280	11	21	291	203	43%
Miscellaneous	85	109	116	194	210	-8%
Total	395	150	173	545	485	12%
Programming(# held/attendance):						
Adult	8/69	8/32	8/36	16/101	14/67	14%/51%
Teen	0	0	0	0	0	0%/0%
Youth	46/2643	37/2121	40/2270	83/4764	87/4721	-.05%/.01%
Outreach	3/71	2/11	2/11	5/82	3/18	67%/356%
Tours	0	0	0	0	0	0%/0%
Total	57/2783	47/2164	50/2317	104/4947	104/4806	0%/.03%
Total Items in Collection:		95,172				
Total Items in Digital Collection (Folsom & Consortium):		134,357				
Total Registered Borrowers:		34,650				

LIBRARY COMMISSION MINUTES
Regular Meeting
July 18, 2023

1) Call to Order

The meeting was called to order at 6:02 p.m. by Chair Laney.

2) Roll Call

Present: Commissioners: Allaman, Jonnalagadda, Laney, Shannon and Xu.

Absent: Commissioners: Moore and Pacheco

3) Approval of Minutes

Commissioner Shannon moved to approve the June 20, 2023 Minutes as written. Commissioner Allaman seconded. Motion carried.

AYES: Commissioners: Allaman, Jonnalagadda, Laney, Shannon and Xu.

NOES: Commissioners: None.

ABSENT: Commissioners: Moore and Pacheco

ABSTAIN: Commissioners: None.

4) Business from the Floor

None.

5) Reports and Presentations

- a. Library Director Thomas Gruneisen reported that June is an exciting month for statistics – as the end of the fiscal year, it presents a chance to review the library's performance for the year. For FY22-23, circulation remained on-par with

that of FY21-22, with the library's closure for recarpeting impacting overall circulation. In-branch services have increased significantly when compared to the year before: program growth, library visits, and computer usage have all risen strongly.

Library Director Thomas Gruneisen shared slides that compared circulation, visits, and program attendance for libraries across Sacramento County, and showed that Folsom continues to lead the County's libraries in all three metrics.

Library Director Thomas Gruneisen responded to comments and questions from the Library Commission.

6) New Business

- a. Library Commission Recommendation regarding the maximum number of active Claims Returns allowable on a patron account.

Library Director Thomas Gruneisen explained to the Commissioners that the current policy is that Patrons are allowed to have two active instances on their Claims Returns.

After discussion, the Commission recommended the following:

Patrons should be allowed up to 6 Claims Returns over a rolling 3-year period.

- b. Commission recommendation regarding the length of time before an online account registration expires.

Library Director Thomas Gruneisen explained to the Commissioners that the current procedure is for 3 months before an online account registration expires.

After discussion, the Commission recommended the following:

30 days before an online account registration expires.

- c. Brainstorm ideas on fundraising for the library.

Library Director Thomas Gruneisen explained to the Commissioners that per the City's Attorney the Library Commission cannot fundraise for the library. As private citizens, Library Commissioners may be able to assist with fundraising by working with the Friends of the Library, who are able to do fundraising. Individual Commissioners can hold fundraisers as themselves, but not in their role as Library Commissioners.

After discussion, The Commissioners would like to invite members of the Friends of the Library to the September Commission's Meeting and brainstorm ideas on Fundraising.

Library Director Thomas Gruneisen responded to comments and questions from the Library Commission.

7) Library Director's Report

Library Director Thomas Gruneisen reported on the following:

- The library is now Fine Free. It was approved at the July 11 City Council Meeting. Loan rules were adjusted by the library, and it is Live on the City's Website. The fee schedule and policy are updated. Email blast to patrons, systematic purge blasts to patrons, systematic purge of eligible fines and distribution of press release are still pending. Library Staff are waiving fines as they come across them.
- Public Feedback Tool Now live on the Website. Patrons can leave comments or questions.
- Blood Drive was on July 11th. They had asked for at least 21 donors but ended up with 30. We will bring this back next year.
- Temperatures in Folsom necessitated opening the Library Meeting Room as a Cooling Center over the past weekend. CERT volunteers through Fire operated the Cooling Center and received assistance from Library staff.
- The carpet was finished in both the Meeting Room and Staff Area as of today.
- The Pokémon Party was held last Thursday, and it was very successful. There were around 175 kids and 125 adults.

8) Commissioner Comments

Commissioner Jonnalagadda was glad we were successful in getting the fines eliminated. The next mission should be to raise funds for the library. He thanked Library Director Thomas Gruneisen for the direction he has provided since he started.

Commissioner Xu commented that she liked the roundtable type of discussion about fundraising and the future of the library. It was an interesting and innovative way to discuss the things to make the library more meaningful to the City's people.

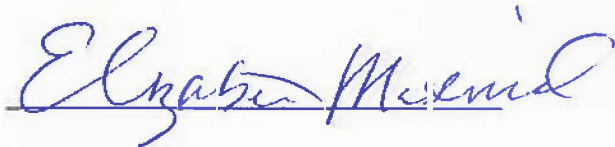
Commissioner Allaman commented that she seconds and agrees with both Commissioner Jonnalagadda and Commissioner Xu and had nothing to add. It is a pleasure to serve as a commissioner.

Commissioner Shannon commented and said job well done to Library Director Thomas Gruneisen on getting the Fines waived and pushing it through the finish line. It had been a long time coming. She had also mentioned that Lori used to provide the handouts, like the calendars, and if we can start providing them again.

Commissioner Chair Laney commented Great Job on the fines, and this had been one of the less fun conversations that we had with the different things happening in the library and then came out with a win. It is great to be involved with a very well-used library. This will provide for a neat discussion for future meetings.

9) **Adjournment**

Meeting adjourned at 7:29 p.m.



Elizabeth Maximo
Secretary to the Library Commission