



CITY OF  
**FOLSOM**  
DISTINCTIVE BY NATURE

CITY OF FOLSOM  
LIBRARY COMMISSION AGENDA  
REGULAR MEETING  
FOLSOM PUBLIC LIBRARY  
411 STAFFORD STREET, FOLSOM, CA  
September 18, 2018  
6:30 p.m.

1) **Call to Order:**

2) **Roll Call:**                      **Commission Members:**

Gagliardi	_____	Oliver	_____
Hutto	_____	Sessarego	_____
Lopez	_____	Tripette	_____
McNeil	_____		

3) **Approval of Minutes:**

a. July 17, 2018

4) **Business from the Floor:**

5) **Reports & Presentations:**

- a. Final Report on Summer Reading Program 2018
- b. California Humanities Grant Preview
- c. Monthly Statistics July 2018
- d. Monthly Statistics August 2018

6) **Library Manager's Report:**

7) **Commissioner Comments:**

8) **Adjournment:**

**Notice:** *Members of the Public are entitled to directly address the Commission concerning any item that is described in the notice of this meeting, before or during consideration of that item. If you wish to address Commission on an issue which is not on this agenda, when the Chair asks if there is any “**Business from the floor,**” you may address the Commission at this time. Please limit your comments to three minutes or less.*

*As presiding officer, the Library Commission Chair has the authority to preserve order at all Library Commission meetings, to remove or cause the removal of any person from any such meeting for disorderly conduct, or for making personal, impertinent, or slanderous remarks, using profanity, or becoming boisterous, threatening or personally abusive while addressing said Commission, and to enforce the rules of the Commission.*

*In compliance with the Americans with Disabilities Act, if you are a disabled person and need a disability – related modification or accommodation to participate in this meeting, please contact the Library at (916) 355-7375. Requests must be made as early as possible and at least one-full business day before the start of the meeting.*

*Any documents produced by the City and distributed to the Library Commission regarding any item on this agenda will be made available at the Folsom Public Library located at 411 Stafford Street, Folsom, California during normal business hours.*

**LIBRARY COMMISSION MINUTES**  
**Regular Meeting**  
**July 17, 2018**

**1) Call to Order**

The meeting was called to order at 6:37 p.m. by Commission Chair Hutto.

**2) Roll Call**

**Present:** Commissioners: Hutto, McNeil, Oliver, Sessarego, Tripette (arrived at 6:38 p.m.).

**Absent:** Commissioners: Gagliardi, Lopez.

**3) Approval of Minutes**

Commissioner Oliver moved to approve the May 15, 2018 Minutes as written.

Commissioner Tripette seconded. Motion carried.

AYES: Commissioners: Hutto, McNeil, Oliver, Sessarego, Tripette.

NOES: Commissioners: None.

ABSTAIN: Commissioners: None.

ABSENT: Commissioners: Gagliardi, Lopez.

**4) Business from the Floor**

None.

**5) Reports & Presentations**

- a. Youth Services Librarian Debbie Centi presented updates on the Summer Reading Program 2018. Over 400 patrons attended the Kick-Off Party; Folsom families like to register early! 60 teens signed up as volunteers for the Summer Reading Program this year. Several of the larger Summer Reading Program events are held in the Folsom Community Center to accommodate 350-450 attendees. One of the highlights this year was the Fenix Drum and Dance Company. This high-energy group danced and played music from West Africa, the Congo and the Caribbean. The Tween Book Club was a success; 15 children ages 8-12 read *Crenshaw* by Katherine Applegate and participated in the book discussion. The weekly summer Movie Matinees for kids are proving popular on Friday afternoons, and the Storywalk was well attended. So far, over 3,000 readers are registered for the Summer Reading Program, and participants have logged 11,496 total books read!
- b. City Librarian Lori Easterwood presented a review of the 2018 Book-to-Action Program. The program featured the book *The Nature Fix* by Florence Williams. Participants were encouraged to read the book, track time spent outside in nature, and attend Book-to-Action programs. Several different programs were offered: a garden program, a health program presented by Kaiser, book discussions, a Camping Basics program presented by REI, and an Author Visit with Florence

Williams. Overall this Book-to-Action was a success, and the feedback from participants was positive. Developing partnerships with Kaiser, REI and the Folsom Parks & Recreation Department was the best outcome of the program.

- c. City Librarian Lori Easterwood presented the May Statistics.
- d. City Librarian Lori Easterwood presented the June Statistics. Lori recommended looking at these statistics for the best view of last year's overall growth. The e-book usage had a notable increase, and will continue to increase with our new platform. Computer sessions decreased because more patrons are using mobile devices, which are un-trackable sessions. With the help of the Friends of the Folsom Library, items added to the collection is up. The total number of items in the collection has not increased because we are still weeding through several items, including items from our opening day collection.
- e. City Librarian Lori Easterwood presented the Year End Quarterly Statistics for Fiscal Year 2017-18.
- f. City Librarian Lori Easterwood presented the 5 Year Comparison. These statistics highlight the growth and interest in electronic items. Volunteer hours increased significantly (around 1,000 hours) since 2013. Lori noted that the current ratio of programs held to attendance may be skewed because of the increase in one-on-one e-reader sessions. Commissioner Sessarego asked if staff sets goals for increasing program attendance. Providing the best service possible is Lori's priority. Lori also prefers book and library focused programs that create a deeper community connection.

## 6) **Library Manager Report**

City Librarian Lori Easterwood reported on the following:

- Program flyer templates and event calendar templates were designed using our branding colors and new logo.
- The First Friday Series program will be a performance by Acoustic Blend on August 3.
- The Library will be holding a BloodSource blood drive on August 14, and the goal is to sign up at least 25 people.
- Lori attended the America Library Association (ALA) Exhibit Hall in New Orleans and was able to speak with several of our vendors.
- In August, Lori will attend a California Library Association (CLA) meeting on diversity and equity in the workplace.
- Lori gave updates on enki Library and Pika, the new electronic resources. Enki Library will be offered soon. Although not the best platform, enki Library will offer several non-fiction and self-published items. Pika plans to launch after September.
- September 15 is Community Service Day. The Library will be holding three different volunteer activities: book cleaning, Girls Love Mail letters and letters to the troops.
- Friends of the Folsom Library donated \$52,000 for Fiscal Year 2018-19. \$26,000 of the donation will be used for adding materials to the collection, and all the Library's programming is paid for by this donation. This donation will also specifically support the Student Success Initiative: My First Library Card program, and promotions for the 1,000 Books Before Kindergarten module.

7) **Commissioner Comments**

Commissioner McNeil acknowledged the Friends of the Folsom Library for their generous donation. He is impressed with the Summer Reading Program events and the 60 teens signed up to volunteer.

Commissioner Oliver commented that everything looks great, and he looks forward to all the stuff to come.

Commissioner Hutto observed that although electronic books are on a rise, print books and book clubs still remain relevant and popular. Commissioner Hutto also noted her interest in the impact the Folsom Plan Area (located south of U.S. Highway 50) project will have on libraries and schools.

8) **Adjournment**

Meeting adjourned at 7:27 p.m.



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Alicia Klausung  
Secretary to the Library Commission

DATE: September 18, 2018  
TO: Library Commission Members  
FROM: Debbie Centi, Youth Services Librarian

SUBJECT: **FINAL REPORT ON SUMMER READING PROGRAM 2018**

### **BACKGROUND**

The Folsom Public Library 2018 Summer Reading Program, *Reading Takes You Everywhere*, began June 1 and ended July 31. The goals of the program were to encourage children, teens and adults to read during the summer months and to promote library visitation. These goals were accomplished by providing reading incentives to all who participated in the program, and by offering quality library programs and events for a wide range of ages. The success of the program was due to the support given by library staff, a team of teen volunteers, community partners, and the Friends of the Folsom Public Library.

- As part of the Teen Summer Reading team, 60 teen volunteers donated 1,195 hours of assistance to library staff, for an average of almost 20 hours per teen. They represented the library at the Summer Reading Sign-up/Prize table, distributed prizes and attended and helped host events for kids and teens.
- The Friends of the Folsom Library generously sponsored the Summer Reading Program with a donation of \$8,000.00 for ages 0-12, and \$2,500.00 for teens ages 13-18.

### **ANALYSIS**

The 2018 Summer Reading Program was another successful promotion.

- Number of readers registered online: **3,392**
- Youth ages 0-18 completing the program: **1,439**
- Adults completing the program: **138**
- Total completions: **1,577**
- Total program completion percentage: **46%**
- Total number of books read, as recorded by all summer reading participants: **17,560**

Program goals were attained by signing up participants online and by the distribution of paper reading logs in the library. Incentive prizes for youth participants included a new paperback book, a reusable book bag and entry into a grand prize drawing for a \$100.00 Barnes and Noble gift card. Adult participants earned a book bag and entry into the grand prize drawing.

To encourage library visitation, special attention was given to creating a fun and welcoming environment. Library staff used materials developed by the California Library Association (CLA) partner, iREAD, to decorate the library. Laura Leszinske, library employee, lent her considerable artistic talents with the creation of large wall art and visual displays for both the children and adult wings.

Theme related programs provided additional reasons to visit the library this summer. These paid performers offered an enriching and entertaining line up for children: Puppet Art Theater, Fenix Drum and Dance Company, Conservation Ambassadors, and Magician Brian Scott. Inexpensive programming for children included Storytimes, Toy Times, art and craft programs, a book club, weekly movie matinees, and weekly LEGO building.

<b>2018 Summer Program</b>	<b># Kids/Teens</b>	<b># Adults</b>	<b>Totals</b>
50 Storytimes	1,937	1,630	3,567
Kick Off Party	300	100	400
8 Toy Time programs	296	196	492
Puppet Show	210	130	340
Magic Show	250	165	415
Drum and Dance Show	135	85	220
Animal Show	175	100	275
Kids Book Club	15		15
STEM: K'Nex Building	21	6	27
Craft program	100	40	140
2 Scavenger Hunt programs	73	40	113
10 Build with LEGOs programs	244	183	427
Art program: Kindness Rocks	40	20	60
8 Teen Friday Fun Days	241		241
9 Weekly Movie Matinees	232	144	376
<b>96 Total Programs</b>			<b>7,108</b>

Members of the Teen Summer Reading Team planned and staffed weekly Friday Fun Day activities for teens. Activities included playing board games, Harry Potter Trivia, Minute-to-Win It Games, Wii Just Dance, and use of the Virtual Reality system. Teen attendance at these events numbered **241**.

A total of **43** programs were provided for adults, such as local author talks, a felted soaps workshop, a book braiding workshop, book clubs, 3D Printing and Virtual Reality labs. Adult attendance at these programs numbered **633**.

The use of the newly acquired Beanstack software greatly enhanced our ability to sign up participants on line. The software also made it easier for readers to track reading, stay motivated

to complete the program, and provided opportunities for online interaction in the form of book reviews. 215 readers wrote a total of 604 book reviews!

The success of the 2018 Folsom Public Library Summer Reading Program was a direct result of the commitment of staff, volunteers, and the community. It has become a popular and important part of the summer experience for a large number of youth in Folsom. Further, parents and other adults in Folsom are setting a positive example for children by participating in the program in record numbers.

**RECOMOMENDATION / LIBRARY COMMISSION ACTION**

Staff presents this information to the Library Commission for review and comment only. No Library Commission action is required.

Respectfully submitted,



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Debbie Centi, Youth Services Librarian

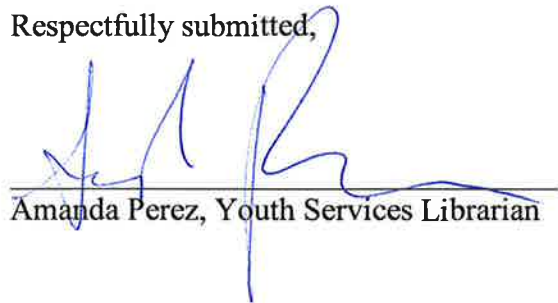


REPORTS & PRESENTATIONS  
Agenda Item No: 5b.  
Library Commission Meeting: 09/18/2018

DATE: September 18, 2018  
TO: Library Commission Members  
FROM: Amanda Perez, Youth Services Librarian  
SUBJECT: **CALIFORNIA HUMANITIES GRANT PREVIEW**

Youth Services Librarian Amanda Perez and the Folsom Public Library were awarded a California Humanities, Humanities for All Quick Grant. The California Humanities Grant is for a youth-produced journalism and photography project called *Faces of Folsom*. Amanda will present a preview and outline of this project.

Respectfully submitted,



Amanda Perez, Youth Services Librarian



Monthly Statistics July 2018

REPORTS & PRESENTATIONS

Agenda Item No: 5c.

Library Commission Meeting: 09/18/2018

	Jun 2018	Jul 2018	Jul 2017	YTD 18-19	YTD 17-18	% Change
All items checked out or renewed in Folsom	56,059	<b>54,700</b>	54,080	<b>54,700</b>	54,080	1%
Folsom items checked out or renewed system wide	65,735	<b>65,534</b>	62,441	<b>65,534</b>	62,441	5%
eBook/eAudio/eMagazine items checked out	2,244	<b>2,525</b>	1,725	<b>2,525</b>	1,725	46%
Self check usage	54%	<b>52%</b>	52%	<b>52%</b>	52%	0%
Database Sessions (Ebsco, Mango)	378	<b>460</b>	458	<b>460</b>	458	0%
Public Computer Sessions	2,547	<b>2,421</b>	2,454	<b>2,421</b>	2,454	-1%
Website Visits	12,632	<b>10,335</b>	10,829	<b>10,335</b>	10,829	-5%
Library visits	27,521	<b>25,515</b>	22,851	<b>25,515</b>	22,851	12%
New library cards issued	473	<b>353</b>	322	<b>353</b>	322	10%
Reference questions	2,181	<b>1,784</b>	1,691	<b>1,784</b>	1,691	5%
Number of items loaned to other libraries	5,882	<b>6,134</b>	5,941	<b>6,134</b>	5,941	3%
Number of items borrowed from other libraries	6,526	<b>6,709</b>	6,632	<b>6,709</b>	6,632	1%
Items added (physical items)	920	<b>1,188</b>	628	<b>1,188</b>	628	89%
eItems added - Northnet Consortium	204	<b>358</b>	49	<b>358</b>	49	631%
eItems added - Folsom only	4	<b>34</b>	49	<b>34</b>	49	-31%
Volunteer hours worked:						
Shelving	92	<b>82</b>	113	<b>82</b>	113	-27%
Library Programs	781	<b>641</b>	551	<b>641</b>	551	16%
Miscellaneous	147	<b>122</b>	120	<b>122</b>	120	2%
Total	1,020	<b>845</b>	784	<b>845</b>	784	8%
Programming (# held/attendance):						
Adult	25/394	<b>18/229</b>	16/136	<b>18/229</b>	16/136	11%/41%
Teen	4/118	<b>4/123</b>	4/99	<b>4/123</b>	4/99	0%/19%
Youth	45/3824	<b>42/3023</b>	49/2853	<b>42/3023</b>	49/2853	-17%/6%
Outreach	4/196	<b>3/126</b>	6/222	<b>3/126</b>	6/222	-50%/-76%
Tours	1/63	<b>1/98</b>	1/19	<b>1/98</b>	1/19	0%/81%
Total	79/4595	<b>68/3599</b>	76/3329	<b>68/3599</b>	76/3329	-8%/8%

<b>Total Items in Collection:</b>	<b>90,572</b>
<b>Total Items in Digital Collection (Folsom &amp; Consortium):</b>	<b>17,575</b>
<b>Total Registered Borrowers:</b>	<b>32,535</b>



	Jul 2018	Aug 2018	Aug 2017	YTD 18-19	YTD 17-18	% Change
All items checked out or renewed in Folsom	54,700	<b>52,589</b>	52,381	<b>107,289</b>	106,461	1%
Folsom items checked out or renewed system wide	65,534	<b>63,175</b>	61,175	<b>128,709</b>	123,616	4%
eBook/eAudio/eMagazine items checked out	2,525	<b>2,495</b>	1,806	<b>5,020</b>	3,531	42%
Self check usage	52%	<b>53%</b>	52%	<b>53%</b>	52%	2%
Database Sessions (Ebsco, Mango)	460	<b>482</b>	305	<b>942</b>	763	23%
Public Computer Sessions	2,421	<b>2,397</b>	2,676	<b>4,818</b>	5,130	-6%
Website Visits	10,335	<b>9,753</b>	10,287	<b>20,088</b>	21,116	-5%
Library visits	25,515	<b>23,224</b>	23,810	<b>48,739</b>	46,661	4%
New library cards issued	353	<b>455</b>	349	<b>808</b>	671	20%
Reference questions	1,784	<b>1,684</b>	1,558	<b>3,468</b>	3,249	7%
Number of items <b>loaned</b> to other libraries	6,134	<b>6,582</b>	6,087	<b>12,716</b>	12,028	6%
Number of items <b>borrowed</b> from other libraries	6,709	<b>6,914</b>	6,430	<b>13,623</b>	13,062	4%
Items added (physical items)	1,188	<b>1,441</b>	1,556	<b>2,629</b>	2,184	20%
eItems added - <b>Northnet Consortium</b>	358	<b>525</b>	227	<b>883</b>	276	220%
eItems added - <b>Folsom only</b>	34	<b>89</b>	12	<b>123</b>	61	102%
Volunteer hours worked:						
<b>Shelving</b>	82	<b>114</b>	93	<b>196</b>	206	-5%
<b>Library Programs</b>	641	<b>97</b>	115	<b>738</b>	666	11%
<b>Miscellaneous</b>	122	<b>155</b>	137	<b>277</b>	257	8%
Total	845	<b>366</b>	345	<b>1,211</b>	1,129	7%
Programming (# held/attendance):						
<b>Adult</b>	18/229	<b>23/362</b>	30/319	<b>41/591</b>	46/455	-11%/30%
<b>Teen</b>	4/123	<b>0</b>	0	<b>4/123</b>	4/99	0%/24%
<b>Youth</b>	42/3023	<b>18/852</b>	15/1046	<b>60/3875</b>	64/3899	-6%/-1%
<b>Outreach</b>	3/126	<b>2/149</b>	3/134	<b>5/275</b>	9/356	-44%/-23%
<b>Tours</b>	1/98	<b>0</b>	0	<b>1/98</b>	1/19	0%/416%
Total	68/3599	<b>43/1363</b>	48/1499	<b>111/4962</b>	124/4828	-10%/3%

<b>Total Items in Collection:</b>	<b>91,339</b>
<b>Total Items in Digital Collection (Folsom &amp; Consortium):</b>	<b>20,328</b>
<b>Total Registered Borrowers:</b>	<b>32,969</b>